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[www.mightybeast.com](http://www.mightybeast.com)  
[ioey@mightybeast.com](mailto:ioey@mightybeast.com)

## Joseph R. Toscano

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**Objective** Part-time, full-time, or contract employment in the graphic arts, advertising, or Internet media field.

**Experience** Control4  
11734 South Election Road  
Salt Lake City, UT 84020

### **Lead GUI/CSS Developer for 4Sight Web Software**

- Designed the GUI interface for Control4's "4Sight" product, which allows owners of their wireless home controlling products to interface with those devices through a website.
- This product won Electronic Home Magazine's 2006 Product of the Year award.

March 2006 - Present

#### **Supervisor:**

Cris Zamora

[czamora@control4.com](mailto:czamora@control4.com)

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IKANO Communications, Inc.  
265 East 100 South  
Salt Lake City, UT 84111

Senior Web Developer

- Lead information architect for new or redesigned web sites and web applications
- Consulted clients on design and functionality decision for the web projects
- Designed user interfaces for back-end applications used by company clients for accounting and member management
- Coded designs using HTML XHTML, ASP, JSP, CSS, Javascript, ColdFusion, and Flash.

Feb 2000 thru March 2006

**Supervisor:**

Douglas Pollei

801-924-0900

[doug@ikano.com](mailto:doug@ikano.com)

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Small Stone Records

PO Box 02007

Detroit, MI 48202

Media and Web Developer

- Create and manage all online activities for the Detroit record label, Small Stone Records
- Create all graphics and media for the website as well as all coding in PHP, HTML, CSS
- Create and manage all MySQL database functions for the website

Aug 2002 to Present

**Supervisor:**

Scott Hamilton

248-219-2613

[sstone@smallstone.com](mailto:sstone@smallstone.com)

## Skills

Fluent in direct customer and management communications. Ability to absorb what the client is looking for and translate that into functional designs. Also fluent in information architecture and site development for search engine strategies. I have a unique ability to switch between my "right and left brain". I have an excellent eye for communicating an idea to the consumer through design, as well as being able to take that design and translate it for interaction over the Internet.

Photoshop

Illustrator

Flash

CSS (standards compliant)

HTML (standards compliant)

XHTML (standards compliant)

ColdFusion

PHP

ASP

Microsoft Access

Microsoft SQL Server

MySQL

Postgresql

Accomplishments	<ul style="list-style-type: none"> <li>▪ Product I designed won 2006 award from Electronic Homes Magazine</li> <li>▪ In 2004, I won an award of merit in the AIGA 100 ad awards ceremony for a Flash advertisement I created for a client while employed at IKANO Communications.</li> <li>▪ Award of merit at student photography showcases</li> </ul>
Activities	American Institute of Graphic Arts. Official photographer for record labels at Austin's SXSW showcases.
Interests	Musician – guitar player and singer in local SLC bands. Have toured the country, played major festivals such as SXSW. Photography. Painting and illustration.
Education	<p>Salt Lake Community College  Salt Lake City, UT 84116  Associate's Degree  Specialized Multi-media degree</p>
References	<p>Doug Pollei  265 E. 100 S.  Salt Lake City, UT  801-403-8331</p> <p>Scott Hamilton  Detroit, MI  248-541-6536</p> <p>Dave Barrett  801-706-5445</p>